



Hello,

As a small practice primary care provider in New York City, we would like to invite your practice to participate as a clinical partner in *HealthyHearts NYC*, an exciting quality improvement program which addresses cardiovascular disease (CVD). This initiative will focus on aspirin therapy, blood pressure control, cholesterol management, and smoking cessation.

Heart disease is the primary cause of death in New York City, and prevalence of cardiovascular disease risk factors is high. The Primary Care Information Project (PCIP) of the New York City Department of Health and Mental Hygiene, in partnership with NYU Langone Medical Center and the Community Health Care Association of New York State, is striving to transform health care delivery to assist practices like yours improve the heart health of their patients. We recognize the challenges your practice faces to identify, follow up, and treat patients with these conditions and want to support you in these efforts.

This initiative aligns with Meaningful Use as well as new and emerging New York State and federal policies such as NYS Delivery System Reform Incentive Payment program (DSRIP) and Patient Centered Medical Home (PCMH).

Participation in this program is **free** and includes the following:

- Optimization of electronic health record utilization and clinical workflows
- Improvement of billing and care coordination through workflow development and assessment
- Opportunities to attend peer-to-peer learning collaboratives where you will be able to share and learn about best practices being implemented at other primary care practices
- Expert consultation with leading healthcare providers in New York City

This two year initiative will begin in October 2015. Participants of *HealthyHearts NYC* will be eligible to receive an honorarium of \$4,500.

If you are interested in participating in *HealthyHearts NYC*, please contact Emily Carroll at ecarrol@health.nyc.gov by **Friday, July 31st**. We will follow-up by phone in the upcoming week to review any participation questions you may have.

We look forward to your collaboration in this important public health quality improvement program.