**NOTE:**Customize this newsletter article template to fit your public report and local situation. Provide the revised version to your employer stakeholders so that they can adapt, finalize, and use it in their internal or external newsletters. Some will prefer an even shorter article.

**Word Count: ~425 words**

**[Public Report Name]: Now You Can Compare Local Clinics and Hospitals**

When you make health care decisions, whether choosing a doctor or knowing what kind of care is best for you, where do you get information? Many people ask friends and family, while some cross their fingers and guess. Just going to a doctor does not guarantee that you get the best care to keep you as healthy as possible.

Starting [DATE of report release], everyone in [community name] can look up comparisons of local clinics / hospitals to see who is doing a better job and to make more informed health decisions.

The report is called [public report name *– hyperlink this to the online report*]. It is published by the nonprofit [Collaborative name], supported by [employer/health plan name], along with many others in the community.

The quality of health care differs from clinic to clinic, hospital to hospital, across the country, and even here in [community name]. When you and your family go to the doctor or hospital, you deserve care that is safe and effective—health care that cures what ails you or helps you stay as healthy as possible.

But now we know for sure that we all have room to improve here in [community name]. For example, the [public report name] shows that, while doctors agree that people with diabetes should be checked for dangerous cholesterol levels, # out of # (about ##%) patients in this region don’t get their cholesterol tested at least yearly. This is basic but important: without this test result, there is no way to know if the patient’s cholesterol level is under control.

How do we fix these gaps in care? Your doctor has a role and so do you. But [employer/health plan name] also takes our role in your health and health care seriously. That’s why we support the [Collaborative name] and we work to ensure that your benefits cover the services recommended in the report. What can you do? Take a look at the [public report name] and use it when you make your health care decisions. Talk with your doctor about staying as healthy as possible, and follow your doctor’s advice.

The next [public report name] is expected to include [describe to show that your reports will evolve and improve over time]. The [public report name] can be found online at [Report URL]. It is also linked to the [employer/health plan name] intranet at [http:// employer/health plan intranet page address]. To find out more about the nonprofit [Collaborative name], go to Collaborative URL.