

Plan Your Reporting Project: The Health Care Environment

Key Points

- Review the local environment in which your reporting project will take place. This information will help you identify factors that may affect the feasibility and effectiveness of your project.
- Determine whether your audience has health care choices to make and the nature of those choices.
- Get familiar with all the major players and other stakeholders in the market and what influence they will have on your reporting efforts.
- Assess the political, staffing, and financial implications of your reporting effort. This will help you anticipate the costs and benefits associated with your reporting project.

To learn more, go to [What Is the Local Environment for Consumer Reporting?](#)

Questions and Tasks

- What do you know about the local environment in which you will be undertaking your reporting project?
Type your response here.
- Do you have any concerns about starting your reporting project in this environment? Document them here.
Type your response here.
- What do you know about the health care environment? How can you learn more about it?
Type your response here.
- What are the major health care organizations (providers and payers) in your area? What do you know about their customers/patients, geographic reach, and role in shaping the market?
Type your response here.
- If your audience has a health care choice to make, what is the nature of the choice? How extensive are the options?
Type your response here.
- What information is relevant to the choice faced by your target audience and how can you provide this information?
Type your response here.
- Document all the information that you have gathered on any performance reports offered in your area.
Type your response here.
 - What information is provided and how long has the information been available?
Type your response here.
 - If the reporting projects have been evaluated, what conclusions have been drawn?
Type your response here.

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- Can you identify any needs or gaps?
Type your response here.
- How is what you are thinking about doing the same or different from other reporting that is being done or has been done?
Type your response here.

Which stakeholders might be affected by your reporting effort? Who is likely to become an ally in the effort? Who may be opposed?

Type your response here.

Do you currently have the manpower, expertise, and finances to undertake this kind of project?

Type your response here.

- Learn more about how you can [Plan Your Reporting Project](#).
- List [all topics in the Checklist](#).