Plan Your Reporting Project:  
The Subject of Your Report Card

**Key Points**

- It is feasible to report on the quality of organizations at different levels of the health care system: health plans, health systems, hospitals, medical groups, nursing homes, etc.
- Once you identify your options, determine whether you have the capabilities and resources to collect, analyze, and present the information on this subject.
- Consider whether the information you can provide is useful to your audience and successfully supports the messages you are trying to convey through your report.
- If you have the option of reporting on multiple levels of the health care system, assess the cost and benefits associated with providing detailed information on one subject or reporting on multiple subjects.
- If you are providing information on multiple subjects in your quality report, you can provide information on all the subjects at the same time or reduce the burden by rotating the subjects (e.g., by presenting health plan data one year and hospital data the next).

To learn more, go to [What Will Be the Subject of Your Report Card?](#)

**Questions and Tasks**

- For what types of health care organization can you get information?  
  *Type your response here.*

- What criteria will you use to determine which type(s) will be the subject of your report?  
  *Type your response here.*

- What type of organization does your audience want to know about?  
  *Type your response here.*

- How will information on this subject meet the needs of consumers?  
  *Type your response here.*

- How will this information support the message you want to convey about quality and choice?  
  *Type your response here.*

- What are the financial implications of reporting on this subject? How might it affect the source of the project’s funding?  
  *Type your response here.*

- Do you have any contractual relationships/obligations that may affect the information you want to report on the quality of organizations?  
  *Type your response here.*

- List the challenges you may face to provide information on this subject to your audience.  
  *Type your response here.*
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☐ If you decide against a particular subject, document why.
   *Type your response here.*

☐ Do you want to report on multiple subjects?
   *Type your response here.*
   • If no, document why not.
     *Type your response here.*
   • If so, do you have the resources to report on multiple subjects at the same time?
     *Type your response here.*
   • What are the implications of rotating the subjects of your quality reports?
     *Type your response here.*

• Learn more about how you can Plan Your Reporting Project.
• List all topics in the Checklist.